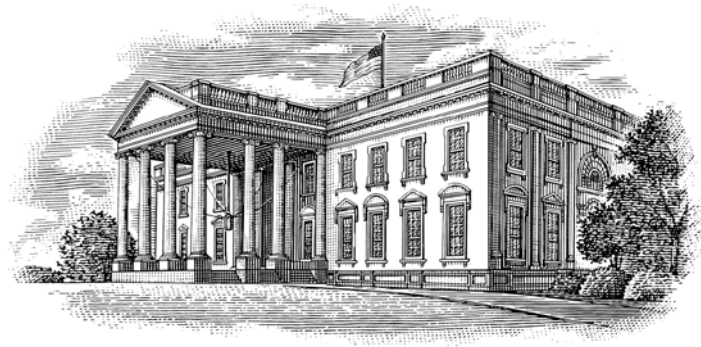


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Two New White House Historical Association Books
Chronicle Presidents and First Ladies of the United States

Forewords by the President and Mrs. Obama

The new editions of *The Presidents of the United States* and *The First Ladies of the United States* contain updated biographies and color reproductions of the official portraits of the men and women who served as chief executives and first ladies.

THE PRESIDENTS OF THE UNITED STATES OF AMERICA
By Michael Beschloss and the late Hugh Sidey
Foreword by Barack Obama

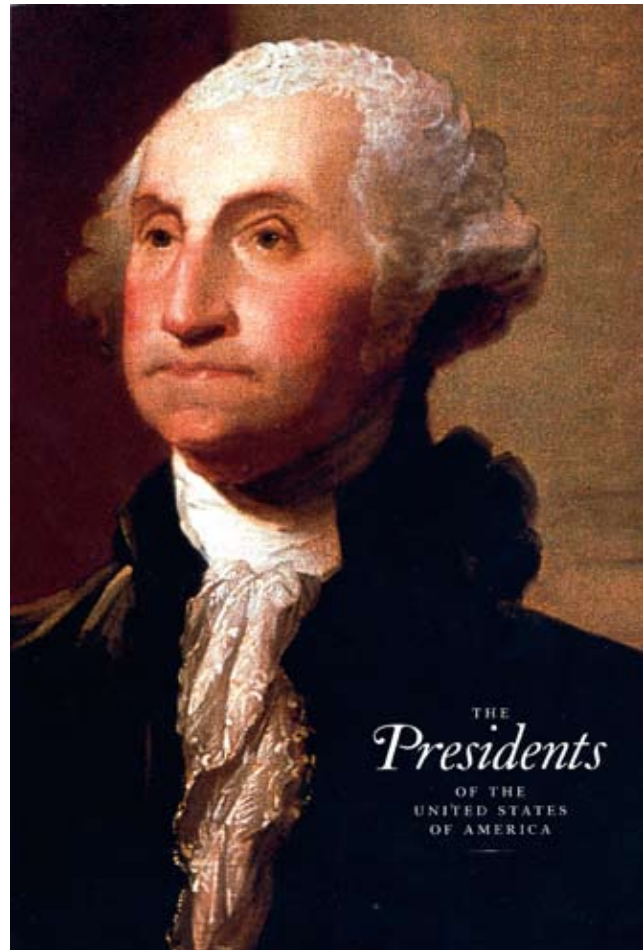
The oldest and most famous work found in the White House is the presidential portrait of George Washington by Gilbert Stuart purchased by the U.S. government for \$800 on July 5, 1800. The full length portrait of General George Washington set the policy for gathering works of art that serve primarily as historical documents. The integrity and principles of the father of our country served as a model for all presidents to follow.

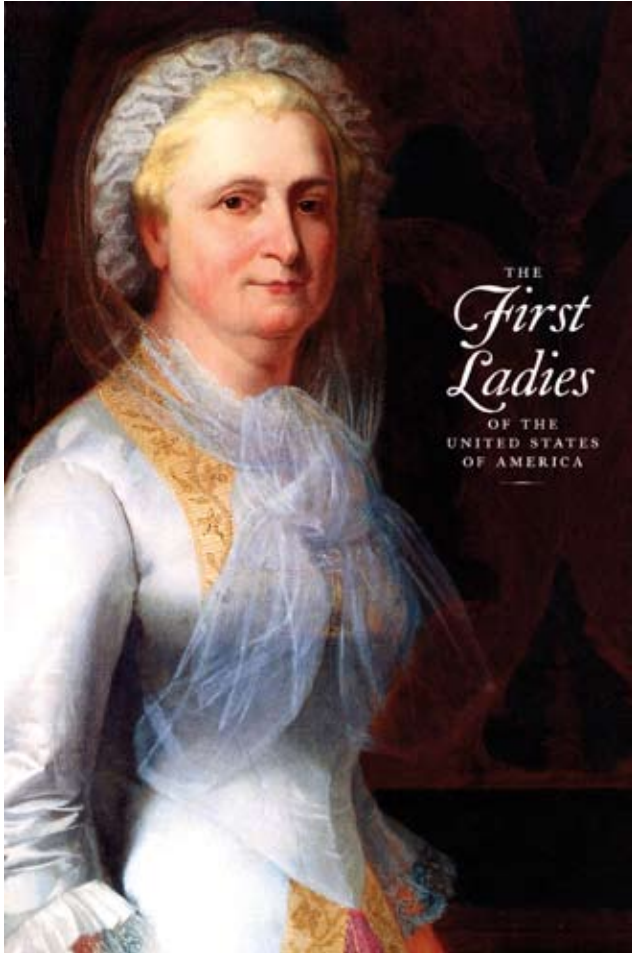
The Presidents of the United States, now in its 18th edition, is the second oldest publication of the White House Historical Association, first produced in 1964. The important stories of the lives and administrations of each of the 44 men who served as American president from George Washington through Barack Obama are illustrated by portraits in the White House collection. The profiles presented in the book reflect how each president, in his own way, has committed himself to Washington's first precedent: "The preservation of the sacred fire of liberty."

Text: Michael Beschloss and the late Hugh Sidey
100 pages. 18th edition. Quality paper. 6 ½" by 9 ½"
ISBN: 978-1-931-917-04-9
\$9.95

Release date: October 2009

Distributed to the trade by Ingram Books





THE FIRST LADIES OF THE UNITED STATES OF AMERICA
By Allida Black
Foreword by Michelle Obama

Since the time of Martha Washington, first ladies have fascinated the American people. The world of first ladies is a small magic circle of women, all of whom share the same public title, but not the same definition of herself or her role. In the foreword Michelle Obama writes, "In recent years we have seen many first ladies campaign tirelessly to bring attention to issues important to them like the environment, drug abuse, education, and health care. I want the White House to serve as a place where we honor America's past, celebrate its present, and create its future."

The First Ladies of the United States, now in its 12th edition, first published by the White House Historical Association in 1975, profiles the many courageous women, from Martha Washington to Michelle Obama, who have served the presidency and the nation and maintained one of the most appealing traditions of the White House—hospitality.

Text: Allida Black
100 pages. 12th edition. Quality paper. 6 ½" by 9 ½"
ISBN: 978 -1- 931-917-05-06
\$9.95
Release date: October 2009
Distributed to the trade by Ingram Books

The cost of the books is \$9.95 each plus packing and delivery and can be ordered from The White House Historical Association, P.O. Box 96586, or toll free 1-800-555-2451, or online at www.whitehousehistory.org.

The White House Historical Association is a nonprofit organization, chartered on November 3, 1961, to enhance understanding, appreciation, and enjoyment of the White House. Since its beginning the association has published and distributed more than nine million books as well as videos and other educational materials. The association also sponsors lectures, exhibits, and other outreach programs. Thousands of schools, universities, and libraries have received free educational materials about the White House; and traveling exhibits and videos are circulated to the presidential libraries and museums. These and other projects have enabled the White House Historical Association to contribute more than \$32 million to preserving the White House, acquiring and conserving its furnishings, and educating the public about this national treasure. Contact: 740 Jackson Place, N.W., Washington, D.C. 20006; www.whitehousehistory.org.

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